

SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) is January 14, 2004

YP.NET, INC.

(Exact name of registrant as specified in its charter)

NEVADA	000-24217	85-0206668
-----	-----	-----
(State or other jurisdiction of incorporation or jurisdiction)	(Commission File Number)	(IRS Employer Identification Number)
4840 E. JASMINE STREET, SUITE 105, MESA, ARIZONA		85205
-----		-----
(Address of Principal Executive Office)		(Zip Code)

Registrant's telephone number, including area code: (480) 654-9646

Item 7. EXHIBITS.

EXHIBIT NO.	ITEM
-----	-----

99.2	Press release dated January 13, 2004.
------	---------------------------------------

Item 5. OTHER EVENTS.

On January 13, 2004, YP.Net, Inc. issued a press release announcing a 68% increase in Activated Customers and an 84% increase in Paying Customers, via posting on its website and on Business Wire. A copy of the release is attached as Exhibit 99.2.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: January 14, 2004

YP.NET, INC.

/s/ Angelo Tullo

-----  
Angelo Tullo, Chairman and Chief  
Executive Officer

YP.NET ANNOUNCES 68% INCREASE IN ACTIVATED CUSTOMERS AND 84% INCREASE IN PAYING CUSTOMERS

Mesa, Arizona - (Business Wire)  
(January 13, 2004)

YP.Net(TM), (OTC BB: YPNT), a leading provider of Internet Yellow Pages and related services, announced today that the Company had 283,064 activated Internet Advertising Package ("IAP") customers as of December 31, 2003, compared to 168,980 activated IAP customers at December 31, 2002, representing an increase of approximately 68%.

On a sequential quarter basis, the Company showed an increase of approximately 11% in activated IAP customers above the 255,376 activated IAP customers the Company had on September 30, 2003.

Activated customers include those Advertisers that are currently paying for the IAP service, as well as those Advertisers that have signed-up for the IAP service but have not necessarily been billed and begun their payment for the service.

The Company tracks new customers both on total activations and paying subscribers. The numbers reported above are total activated subscribers. The number of paying customers climbed from 137,346 as of December 31, 2002 to 252,915 as of December 31, 2003, representing an increase of approximately 84%.

On a sequential quarter basis, the Company showed an increase of approximately 14% in paying IAP customers above the 221,537 paying IAP customers the Company had on September 30, 2003.

Angelo Tullo, YP.Net's Chairman and CEO stated, "The continued strength in our business model is reflected in these increasing customer counts. We are particularly pleased with our growth in paying customers as well as our continued growth overall."

About YP.Net, Inc.

YP.Net Inc., a leading provider of Internet-based Yellow Pages services, offers an Internet Advertising Package ("IAP") that includes a Mini-WebPage(TM) and Preferred Listing through its Yellow Pages web site at [www.YP.Com](http://www.YP.Com). The Company's web site contains listings for approximately 18 million businesses in the United States and 150 million individuals in the United States and Canada. As of September 30, 2003, YP.Net, Inc. has 255,376 IAP advertisers.

YP.Net also provides an array of other Internet services that complement its Yellow Pages web site, including an Internet Dial-Up Package(TM) (dial-up Internet access) and QuickSite(TM) (web site design & hosting services).

YP.Net is a longstanding member, exhibitor and sponsor of the two major Yellow Pages trade associations - Yellow Page Integrated Media Association "YPIMA," the major trade association of Yellow Pages publishers throughout the world, and the Association of Directory Publishers "ADP," which mostly represents independent Yellow Pages publishers. YP.Net, Inc. is based in Mesa, AZ. For more information, visit the web site at [www.YP.Com](http://www.YP.Com).

-----

Contact Information:

YP.Net, Inc.

Roger H. Bedier  
Investor Relations  
YP.Net, Inc.  
480-654-9646 x1239  
Fax 480-654-9747