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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, DC 20549

**FORM 8-K**

**CURRENT REPORT**  
**Pursuant to Section 13 or 15(d) of the**  
**Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): May 20, 2010

**LiveDeal, Inc.**

(Exact Name of Registrant as Specified in Charter)

<u>Nevada</u> (State or Other Jurisdiction of Incorporation)	<u>001-33937</u> (Commission File Number)	<u>85-0206668</u> (IRS Employer Identification No.)
<u>2490 East Sunset Road, Suite 100, Las Vegas, Nevada</u> (Address of Principal Executive Offices)		<u>89120</u> (Zip code)
	<u>(702) 654-9646</u> (Registrant's telephone number, including area code)	
	<u>Not Applicable</u> (Former Name or Former Address, if Changed Since Last Report)	

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

On May 20, 2010, the Board of Directors of LiveDeal, Inc. (the "Company") appointed Kevin A. Hall as President and Chief Operating Officer of the Company, effective immediately.

Mr. Hall, 46, has served as the Company's General Counsel since April 2009 and as the Company's Interim Chief Operating Officer since January 2010. He continues to serve as the Company's General Counsel, and has also previously served as the Company's Vice President of Human Resources and Business Development. Prior to joining the Company, Mr. Hall was a partner in the San Francisco, California and New York, New York offices of Reed Smith LLP, an international law firm with more than 1,500 attorneys worldwide, from 2006 until 2008. Previously, he was a senior associate and later a partner in the New York, New York office of Linklaters, a London-based global law firm, from 1998 until 2006. Mr. Hall, who is admitted to practice law in California and New York, specializes in general corporate law, finance, structured finance, and other complex commercial and financial transactions (including mergers and acquisitions). He holds a B.A. in History and French Literature from Columbia College, a Master's Degree in International Affairs from Columbia University, and a law degree from Cornell School of Law.

Mr. Hall's compensation and benefits were not affected by his appointment as President of the Company.

The Company issued a press release to announce Mr. Hall's appointment as President of the Company and the Board's endorsement of the Company's management team. A copy of that press release is filed as Exhibit 99.1 to this Current Report on Form 8-K.

**Item 9.01. Financial Statements and Exhibits.**

(d) Exhibits.

<u>Exhibit No.</u>	<u>Description of Exhibit</u>
99.1	Press Release issued by LiveDeal, Inc. on May 20, 2010

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

LIVEDEAL, INC.

Date: May 21, 2010

/s/ Lawrence W. Tomsic  
Lawrence W. Tomsic  
Chief Financial Officer

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## EXHIBIT INDEX

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LiveDeal Names Kevin Hall as President and Chief Operating Officer  
Board Endorses New Management Team

LAS VEGAS, May 20, 2010 (BUSINESS WIRE) -- LiveDeal, Inc. (NASDAQ: LIVE), a provider of web-based customer acquisition services for small businesses, announced today that Kevin Hall, previously named interim COO, has been officially named President and Chief Operating Officer, effective immediately. The Board of Directors is proud to announce their endorsement of Kevin Hall.

“Kevin Hall has brought a great amount of stability and overall vision to the company in a short amount of time. We are excited that Kevin has taken on this role and believe he will drive the company forward in a positive and methodical manner,” said Sheryle Bolton, a member of the LiveDeal Board of Directors.

Larry Tomsic continues to lead the company as Chief Financial Officer. “Together, we believe we have the right leadership in place to drive the company forward,” Bolton added.

About Kevin Hall

Mr. Hall, 46, had served as LiveDeal’s General Counsel and Vice President of Human Resources and Business Development since April 2009. Prior to that time, Mr. Hall was a partner in the San Francisco, California and New York, New York offices of Reed Smith LLP, an international law firm with more than 1,500 attorneys worldwide, from 2006 until 2008. Previously, he was a senior associate and later a partner in the New York, New York office of Linklaters, a London-based global law firm, from 1998 until 2006. Mr. Hall, who is admitted to practice law in California and New York, specializes in general corporate law, finance, structured finance, and other complex commercial and financial transactions (including mergers and acquisitions). He holds a B.A. in History and French Literature from Columbia College, a Master’s Degree in International Affairs from Columbia University, and a law degree from Cornell School of Law.

About Larry Tomsic

Mr. Tomsic recently served as Controller for Alliance Residential Company, an apartment complex with 3,221 units and \$90 million in annual sales. Previously, he was a Controller and Chief Financial Officer for various clients of JKL Consulting (including a planned unit development and a concrete contractor) from 2006-2008 and Chief Financial Officer of John R. Wood, Inc. (a real estate brokerage focusing on luxury residential housing and commercial properties) from 1997-2006. Mr. Tomsic worked as a financial officer and in other management positions for various companies (including U.S. Home Corporation and Collier Enterprises) from 1983-1997. He was also a senior auditor for Deloitte & Touche for three years. Mr. Tomsic holds a B.S. in Accounting from the University of Delaware and an M.B.A. in Accounting from the University of Denver.

About LiveDeal, Inc.

LiveDeal provides local customer acquisition services for small businesses to deliver an affordable way to extend their marketing reach to local, relevant customers via the Internet. LiveDeal delivers local search engine marketing (SEM) and custom website products that combine leading technology with a strong partnership model and an inside sales team to create an efficient platform local businesses need to create and optimize their Internet search advertising campaigns. LiveDeal partners with Google, Yahoo!, MSN and others. LiveDeal is headquartered in Las Vegas, Nevada. For more information, visit [www.livedeal.com](http://www.livedeal.com).

Investment Relations Contact:

Larry Tomsic, CFO  
Phone: 702-939-0230  
[Ltomsic@livedeal.com](mailto:Ltomsic@livedeal.com)

Press Release Contact:

Pamela Sziebert, VP of Marketing  
Phone: 702-939-0230  
[Psziebert@livedeal.com](mailto:Psziebert@livedeal.com)

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