

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
Expires: November 30, 2011
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16, Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(b) of the Investment Company Act of 1940

(Print or Type Responses)

| | | | | | |
|--|--|--|--|--|--|
| 1. Name and Address of Reporting Person Isaac, John 12520 HIGH BLUFF DRIVE STE 145 SAN DIEGO, CA US 92130 | | 2. Issuer Name and Ticker or Trading Symbol LIVEDEAL INC (LIVE) | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner <input type="checkbox"/> Officer (give title) <input type="checkbox"/> Other (specify below) CEO, President | |
| 3. Date of Earliest Transaction (Month/Day/Year) 12/17/2012 | | 4. If Amendment, Date Original Filed (Month/Day/Year) | | 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by the Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person | |

| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | |
|--|--------------------------------------|--|--------------------------------|---|---|--|
| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) |
| Common Stock (1) | 12/17/2012 | | P | 123,829 A | 636,193 S 2,02 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number. SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 4. Deemed Execution Date, if any (Month/Day/Year) | 5. Transaction Code (Instr. 8) | 6. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 7. Date Exercisable and Expiration Date (Month/Day/Year) | 8. Title and Amount of Underlying Securities (Instr. 5) | 9. Price of Derivative Security (Instr. 5) | 10. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 11. Nature of Ownership: Direct (D) or Indirect (I) (Instr. 4) |
|--|--|--------------------------------------|---|--------------------------------|---|--|---|--|---|--|
| | | | | | | | | | | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | |
|---|---------------|-----------|----------------|
| | Director | 10% Owner | Officer |
| Isaac, John 12520 HIGH BLUFF DRIVE STE 145 SAN DIEGO, CA US 92130 | X | X | CEO, President |

Signatures

/s/ John Isaac
Signature of Reporting Person

02/25/2013
Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Remarks:

(1) On December 17, 2012, Isaac Capital Group, LLC converted a Subordinated Convertible Note in the principal amount of \$250,000, together with accrued but unpaid interest, into 123,829 shares of common stock, at a conversion price of \$2.02 per share, and a warrant to acquire 123,829 additional shares of common stock at an exercise price of \$2.43 per share.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.
Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.