

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person* Stein Michael Jason		2. Issuer Name and Ticker or Trading Symbol LIVE VENTURES Inc [LIVE]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director _____ 10% Owner _____ <input checked="" type="checkbox"/> Officer (give title below) _____ Other (specify below) _____ Sr. VP, General Counsel					
(Last) (First) (Middle) C/O LIVE VENTURES, INC., 325 EAST WARM SPRINGS ROAD, STE. 102		3. Date of Earliest Transaction (Month/Day/Year) 01/11/2021							
(Street) LAS VEGAS, NV 89119		4. If Amendment, Date Original Filed(Month/Day/Year)		6. Individual or Joint/Group Filing(Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person					
(City) (State) (Zip)		Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Incentive Stock Option	\$ 23.41	09/05/2017		D	(I)		4,000	09/05/2018	09/05/2027	Common Stock	4,000	\$ 23.41	4,000	D	
Incentive Stock Option	\$ 27.6	09/05/2017		D	(I)		4,000	09/05/2019	09/05/2027	Common Stock	4,000	\$ 27.6	8,000	D	
Incentive Stock Option	\$ 31.74	09/05/2017		D	(I)		4,000	09/05/2020	09/05/2027	Common Stock	4,000	\$ 31.74	12,000	D	
Incentive Stock Option	\$ 36.5	09/05/2017		D	(I)		4,000	09/05/2021	09/05/2027	Common Stock	4,000	\$ 36.5	16,000	D	
Incentive Stock Option	\$ 41.9762	09/05/2017		D	(I)		4,000	09/05/2022	09/05/2027	Common Stock	4,000	\$ 41.9762	20,000	D	
Incentive Stock Option	\$ 11.8	09/05/2017		A	(I)		4,000	09/05/2018	09/05/2027	Common Stock	4,000	\$ 11.8	4,000	D	
Incentive Stock Option	\$ 11.8	09/05/2017		A	(I)		4,000	09/05/2019	09/05/2027	Common Stock	4,000	\$ 11.8	8,000	D	
Incentive Stock Option	\$ 11.8	09/05/2017		A	(I)		4,000	09/05/2020	09/05/2027	Common Stock	4,000	\$ 11.8	12,000	D	
Incentive Stock Option	\$ 12.98	09/05/2017		A	(I)		4,000	09/05/2021	09/05/2027	Common Stock	4,000	\$ 12.98	16,000	D	

Incentive Stock Option	\$ 14.27	09/05/2017		A ⁽¹⁾	4,000		09/05/2022	09/05/2027	Common Stock	4,000	\$ 14.27	20,000	D	
Non-Qualified Stock Option	⁽²⁾	01/11/2021		A	5,000 ⁽³⁾		⁽⁴⁾	01/11/2027	Common Stock	5,000	⁽²⁾	25,000	D	

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Stein Michael Jason C/O LIVE VENTURES, INC. 325 EAST WARM SPRINGS ROAD, STE. 102 LAS VEGAS, NV 89119			Sr. VP, General Counsel	

Signatures

/s/ Michael J. Stein		01/13/2021
<small>**Signature of Reporting Person</small>		<small>Date</small>

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) The reported transaction involved an amendment of an outstanding option, resulting in the deemed cancellation of the "old" option and the grant of a replacement option. The option was originally granted on September 5, 2017 and provides for the vesting described in this Form 4. The exercise price of the "old" option was amended as described in this Form 4.
The Reporting Person was granted an option to purchase 5000 shares of common stock, with a grant of 1250 shares deemed to be made on each of March 31, 2021, June 30, 2021, September 30, 2021, and December 31, 2021. The exercise price of each such option grant will be the closing price of the common stock on the Nasdaq Capital Market on March 31, 2021, June 30, 2021, September 30, 2021, and December 31, 2021, respectively.
- (3) The Reporting Person was granted an option to purchase 5000 shares of common stock, with a grant of 1250 shares deemed to be made on each of March 31, 2021, June 30, 2021, September 30, 2021, and December 31, 2021.
- (4) The Reporting Person was granted an option to purchase 5000 shares of common stock, with a grant of 1250 shares deemed to be made on each of March 31, 2021, June 30, 2021, September 30, 2021, and December 31, 2021. Each grant of 1,250 shares vests on the one year anniversary of the date of its grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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