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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

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FORM 8-K  
CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): **January 6, 2017**

**Live Ventures Incorporated**  
(Exact Name of Registrant as Specified in Charter)

**Nevada**  
(State or Other Jurisdiction of Incorporation)

**001-33937**  
(Commission File Number)

**85-0206668**  
(IRS Employer Identification No.)

**325 E. Warm Springs Road, Suite 102**  
**Las Vegas, NV 89119**

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(Address of Principal Executive Offices and Zip Code)

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Registrant's telephone number, including area code: **702-939-0231**

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(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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## **Section 7 - Regulation FD**

### **Item 7.01 Regulation FD Disclosure.**

Live Ventures Incorporated's CEO, Jon Isaac, purchased in excess of \$256,000 of our common stock on the open market on January 6, 2016. Mr. Isaac purchased 13,795 shares at an average price of approximately \$18.60 per share.

Further, Isaac Capital Group, LLC, of which Mr. Isaac is the President and sole member and has sole voting and dispositive power, recently agreed to lockup all of its common stock and warrants until December 31, 2021, and, for the convenience of the investment community, converted those shares and warrant shares into a "common equivalent" Series B Convertible Preferred Stock, with no liquidation preference, no redemption rights, no heightened voting rights, and virtually identical dividend rights.

The Company issued its press release today, a copy of which is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

**Item 9.01 Financial Statements and Exhibits**

**(d) Exhibits**

Exhibit No.	Description
99.1	Press Release, dated January 6, 2017

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: January 6, 2017

**Live Ventures Incorporated**

By: /s/ Jon Isaac

Name: Jon Isaac

Title: Chief Executive Officer and President

## Live Ventures CEO, Jon Isaac, Purchases More Than \$250,000 in Company Stock in the Open Market

LAS VEGAS (January 5, 2017) — Live Ventures Incorporated (Nasdaq:LIVE) (“Live Ventures” or the “Company”), a diversified holding company, announces today that company CEO, Jon Isaac, has purchased more than \$250,000 in Live Ventures stock on the open market.

“The purchase of this stock is representative of my confidence in the potential of Live Ventures stock, as well as the continued execution of its business plan,” said Mr. Isaac.

Mr. Isaac purchased 13,795 shares on the open market at an average price of \$18.60. This series of transactions included 118 shares at \$18.58; 2,000 shares at \$18.63; 1,500 shares at \$18.67; 1,400 shares at \$18.64; 2,025 shares at \$18.77; 5,000 shares at \$18.54; 562 shares at \$18.41 and 1,190 shares at \$18.50.

Further details of the transaction can be accessed on the Form 4 filed with the Securities and Exchange Commission (SEC). This is accessible via the SEC website, [www.sec.gov](http://www.sec.gov).

### **About Live Ventures Incorporated**

Live Ventures Incorporated is a diversified holding company with several wholly owned subsidiaries and a strategic focus on acquiring profitable companies that have demonstrated a strong history of earnings power. Live Ventures Incorporated provides, among other businesses, marketing solutions that boost customer awareness and merchant visibility on the Internet. The Company operates a deal engine, which is a service that connects merchants and consumers via an innovative platform that uses geo-location, enabling businesses to communicate real-time and instant offers to nearby consumers. In addition, it maintains, through its subsidiary, ModernEveryday, an online consumer products retailer and, through its subsidiary, Marquis Industries, a specialty, high-performance yarns manufacturer, hard-surfaces re-seller, which is a top-10 high-end residential carpet manufacturer in the United States. Marquis Industries, through its A-O Division, utilizes its state-of-the-art yarn extrusion capacity to market monofilament textured yarn products to the artificial turf industry. Marquis is the only manufacturer in the world that can produce certain types of yarn prized by the industry. Most recently, the company acquired Vintage Stock, Inc., an award-winning entertainment featuring movies, classic and new video games, music, collectible comics and toys, and the ability to special order and ship product worldwide to the customer’s doorstep. Vintage Stock is America’s largest entertainment superstore chain.

In December, its largest stockholder and a third party that for years had provided a large, standby lending arrangement, agreed to lock up all of their shares for five years (through December 31, 2021). To ensure that lock-up arrangement, they exchanged all of their shares for a series of “common equivalent” preferred stock, which is not redeemable; has no liquidation preference and virtually identical dividends (if any are declared); has no board seats and votes with the common stock; and is convertible back into common stock without any dilution (based on its original exchange from common stock). Accordingly, the Company’s common stock was reduced from approximately 2.8 million to 2.0 million shares.

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**Forward-Looking and Cautionary Statements**

This press release may contain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. In accordance with the safe harbor provisions of this Act, statements contained herein that look forward in time that include everything other than historical information, involve risks and uncertainties that may affect the Company's actual results. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Live Ventures Incorporated may also make written or oral forward-looking statements in its periodic reports to the U.S. Securities and Exchange Commission on Forms 10-K, 10-Q and 8-K, in its annual report to stockholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. There can be no assurance that such statements will prove to be accurate and there are a number of important factors that could cause actual results to differ materially from those expressed in any forward-looking statements made by the Company, including, but not limited to, plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance. The Company cautions that these forward-looking statements are further qualified by other factors including, but not limited to, those set forth in the Company's Form 10-K for the fiscal year ended September 30, 2016, most recent Form 10-Q, and other filings with the U.S. Securities and Exchange Commission (available at <http://www.sec.gov>). The Company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events, or otherwise.

**Contact:**

Live Ventures Incorporated  
Tim Matula, investor relations  
425-836-9035  
tmatula@live-ventures.com  
<http://live-ventures.com>  
Source: Live Ventures Incorporated