FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person * Isaac Jon				2. Issuer Name and Ticker or Trading Symbol LIVE VENTURES Inc [LIVE]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable) _X_ Director _X_ 10% Owner					
(Last) (First) (Middle) C/O LIVE VENTURES, INC., 325 EAST WARM SPRINGS ROAD, STE. 102				3. Date of Earliest Transaction (Month/Day/Year) 04/05/2018						X_ Office	er (give title bel Cl	ow) EO and Presi	Other (specify l dent	pelow)	
				4. If Amendment, Date Original Filed(Month/Day/Year) 04/05/2018						6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person					
LAS VE	GAS, NV	(State)	(Zip)	-	C.L. T	N I	. D	· 4• 6	7		J. Di		D 6: .: . II	01	
1 Title of S	acurity		2. Transaction	2A. Deemed	-	ransa		1					Beneficially	6.	7. Nature
(Instr. 3) Date		Date	Execution Date, any	if Coc (Ins	f Code (Instr. 8)		(A) or Disposed of (D) (Instr. 3, 4 and 5)			Beneficially Owned Following Reported Transaction(s)			Ownership of Borm:	of Indirect Beneficial	
			(Month/Day/Yea		ode	V	Amoun	(A) or (D)	Price	(Instr. 3 a	nd 4)		Direct (D) or Indirect (I) (Instr. 4)	Ownership (Instr. 4)	
Common Stock			04/05/2018			P		1,278	A	\$ 12.5	1,510,554 (1)		D		
Common Stock 04/05/2018		04/05/2018			P		222	A	\$ 12.5	1,510,776 (1)		D			
Reminder:	Report on a s	separate line for	each class of secur	ities beneficially	owned	direct	ly or	indirectl	y						
							cont	ained i	n this fo	orm are	e not requ		formation spond unle trol numbe	ss	1474 (9-02)
				Derivative Secur e.g., puts, calls, v		-		-			lly Owned				
1. Title of Derivative Security (Instr. 3)		nversion Exercise (Month/Day/Year) Execution any (Month/Eivative	3A. Deemed Execution Da Year) any	te, if Transaction Code (Instr. 8) 5. Num of Deri		ber vative rities ired or osed b) c. 3,	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. T Am Und Seco	derlying curities str. 3 and Security (Instr. 5)		9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Owners Form of Derivati Security Direct (or Indire	Beneficial Ownership (Instr. 4)	
				Code V	(A)	(D)	Date Exer		Expiration Date	on Title	Amount or Number of Shares				

Reporting Owners

	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
Isaac Jon C/O LIVE VENTURES, INC. 325 EAST WARM SPRINGS ROAD, STE. 102 LAS VEGAS, NV 89119	X	X	CEO and President				

Signatures

/s/ Jon Isaac	04/09/2018

**Signature of Reporting Person	Date			

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Includes 158,333 shares of Series B Preferred Convertible Stock and warrants for the purchase of up to 118,029 shares of Series B Preferred Convertible Stock owner of (1) record by Isaac Capital Group, LLC. The Series B Preferred Convertible Stock and the underlying shares of common stock (791,666 and 590,146 warrant shares) are subject to a lock-up agreement with the issuer that expires on December 31, 2021.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.