

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL	
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person * Isaac John			2. Issuer Name and Ticker or Trading Symbol LIVEDEAL INC [LIVE]			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) President and CEO		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 03/27/2013					
12520 HIGH BLUFF DRIVE STE 145			4. If Amendment, Date Original Filed (Month/Day/Year)			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person		
(Street) SAN DIEGO, CA US 92130								
(City) (State) (Zip)			Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned					

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	V	Amount	(A) or (D)				Price
Common Stock (1) (1)	03/27/2013		P		543,962	A	\$ 1.38	1,180,155	I	Through Isaac Capital Group, LLC
Common Stock (1) (2)	03/28/2013		P		178,572	A	\$ 1.40	1,358,727	I	Through Isaac Capital Group, LLC

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Warrant (1) (1)	\$ 1.66	03/27/2013		P		543,962		03/27/2013	03/27/2018	Common Stock	543,962	\$ 0	776,930	I	Through Isaac Capital Group, LLC
Warrant (2) (2)	\$ 1.68	03/28/2013		P		178,572		03/28/2013	03/28/2018	Common Stock	178,572	\$ 0	955,502	I	Through Isaac Capital Group, LLC

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Isaac John 12520 HIGH BLUFF DRIVE STE 145 SAN DIEGO, CA US 92130	X	X	President and CEO	

Signatures

/s/ John Isaac	04/09/2013
<small>Signature of Reporting Person</small>	<small>Date</small>

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) On March 27, 2013, Isaac Capital Group, LLC converted two Subordinated Convertible Notes (issued on March 22, 2013 and March 25, 2013, respectively) in the aggregate principal amount of \$750,000, together With accrued but unpaid interest on the amount of \$666.66, into 543,962 shares of common stock, at a conversion price of \$1.38 per share, and a warrant to acquire 543,962 additional shares of common stock at an exercise price of \$1.66 per share.

(2) On March 28, 2013, Isaac Capital Group, LLC converted a Subordinated Convertible Note issued on the same date in the principal amount of \$250,000 into 178,572 shares of common stock, at a conversion price of \$1.40 per share, and a warrant to acquire 178,572 additional shares of common stock at an exercise price of \$1.68 per share.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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